

# MIAMI LIVE

## MiamiLiveMusicMonth.com

ORGANIZED BY THE GREATER MIAMI CONVENTION & VISITORS BUREAU

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### **IN GREATER MIAMI & THE BEACHES, FREE MUSIC IS JUST A CHECK-IN AWAY**

***Miami Live Music Month, the Only Month-Long Celebration of Live Music in The World Returns for its Second Year***

MIAMI (November 1, 2011) – The Greater Miami Convention & Visitors Bureau (GMCVB) welcomes back this November the ever popular Miami Live Music Month providing music lovers with a roster of live music acts throughout the destination as well as surprise pop-up concerts taking place during the month. The GMCVB will host a Foursquare and text-to-win promotion offering locals and visitors an opportunity to win free iTunes music cards, VIP passes to the Bayside Rocks Festival and a grand prize weekend stay at The Fontainebleau for the Ricky Martin concert on November 26.

The thirty-day celebration kicks-off during The Coral Gables Chamber of Commerce's inaugural BURGERLISCIOUS festival featuring gourmet burgers by more than 20 of Coral Gables' premier restaurants and will feature musical performances by DJ Mayner, FUSIK and Art Official presented by local live music venue, The Stage. The November 3<sup>rd</sup> kick-off event takes place at Ponce Circle in Coral Gables and is the first opportunity to "check-in" for promotional prizes.

Miami Live Music Month is designed to increase awareness of the thriving live music scene to visitors and locals alike, and ultimately get people dancing their way through the holiday season. The sizzling music lineup which includes

nationally known acts such as *The Black Eyed Peas*, *Ricky Martin* and international acts like *Cultura Profetica* as well as great local bands like *Suenalo* can be found at: <http://www.MiamiLiveMusicMonth.com>.

Some of the must see concerts and event at this year's festival include:

- November 3 , Burgerliscious: Miami Live Music Kickoff Event in Coral Gables
- November 5, Sleepless Night: A 13 hour music festival on Miami Beach
- November 11, Nestor Torres Concert at South Miami-Dade Cultural Arts Center
- November 17, NASCAR Live Music Event at Lummus Park
- November 19, Bayside Rocks Festival at Bayfront Park
- November 23, Sun Life Stadium Music Festival featuring the Black Eyed Peas
- November 26, Ricky Martin live at the Fontainebleau Miami Beach

"Miami Live Music Month celebrates one of the cultural offerings Greater Miami & The Beaches does best - music," said GMCVB President and CEO William D. Talbert, III, CDME. "Music lovers will have endless choices for live music because no matter what your musical preference, there is something for you in Greater Miami and the Beaches."

To coincide with this year's Live Music Month, the GMCVB will partner with Big Bus Tours Gray Line Miami and host a pop-up concert on the second tier of the double-decker bus. The concerts will take place on November 5 and November 12, coinciding with the Sleepless Night festival in Miami Beach and The Design District's monthly Art Walk. The pop-up concert will feature live performances by favorite local Miami band *Suenalo*. Additionally, music lovers are being asked to check-in via Foursquare at participating Live Music Month venues or text-to-win key words to be registered to win throughout the month. Follow the GMCVB's twitter @VisitMiami and Facebook @MiamiandBeaches for concert times and specifics.

For all promotion details and full list of venues, music festivals, performances, weekly music events and information on Miami Live Music Month, visit:

[www.MiamiLiveMusicMonth.com](http://www.MiamiLiveMusicMonth.com).

For more information on BURGERLISCIOUS, and to purchase tickets, visit

[www.burgerliscious.com](http://www.burgerliscious.com)

For more information on Bayside Rocks, visit: [www.BaysideRocksFestival.com](http://www.BaysideRocksFestival.com)

For more information on the Bleu Live concert series at The Fontainebleau Hotel, visit: [www.Fontainebleau.com](http://www.Fontainebleau.com)

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#### **About The Greater Miami Convention & Visitor's Bureau**

The Greater Miami Convention & Visitors Bureau (GMCVB) is an independent not-for-profit sales and marketing organization whose mission is to attract visitors to Greater Miami and the Beaches for leisure, business and conventions. For a vacation guide, visit our website at [www.MiamiAndBeaches.com](http://www.MiamiAndBeaches.com) or call 1-888-76-Miami (US/Canada only) or 305-447-7777. To reach the GMCVB offices dial 305-539-3000. Meeting planners may call 1-800-933-8448 (US/Canada only) or 305-539-3071 or visit [www.MiamiMeetings.com](http://www.MiamiMeetings.com).