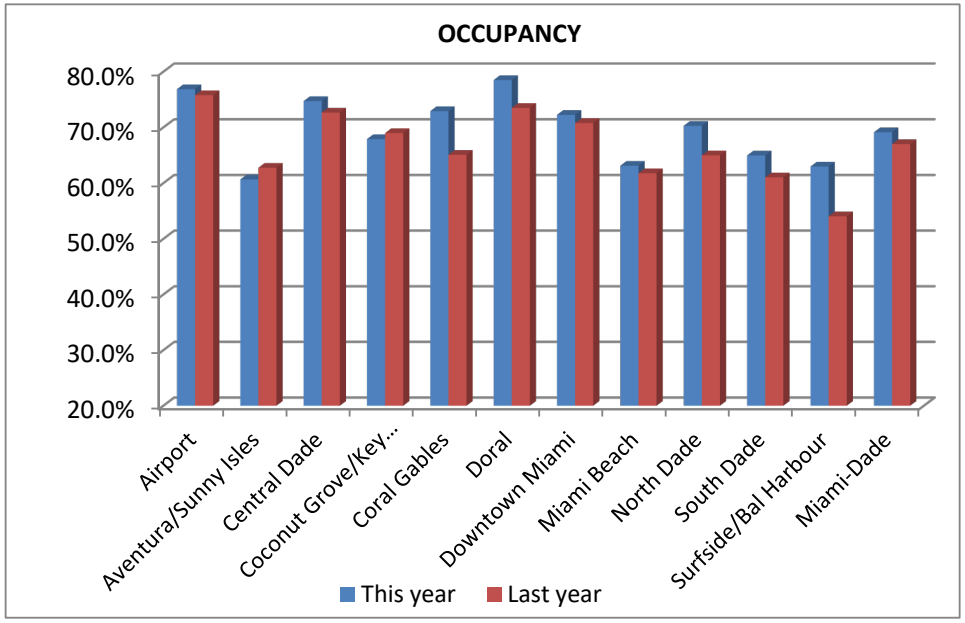
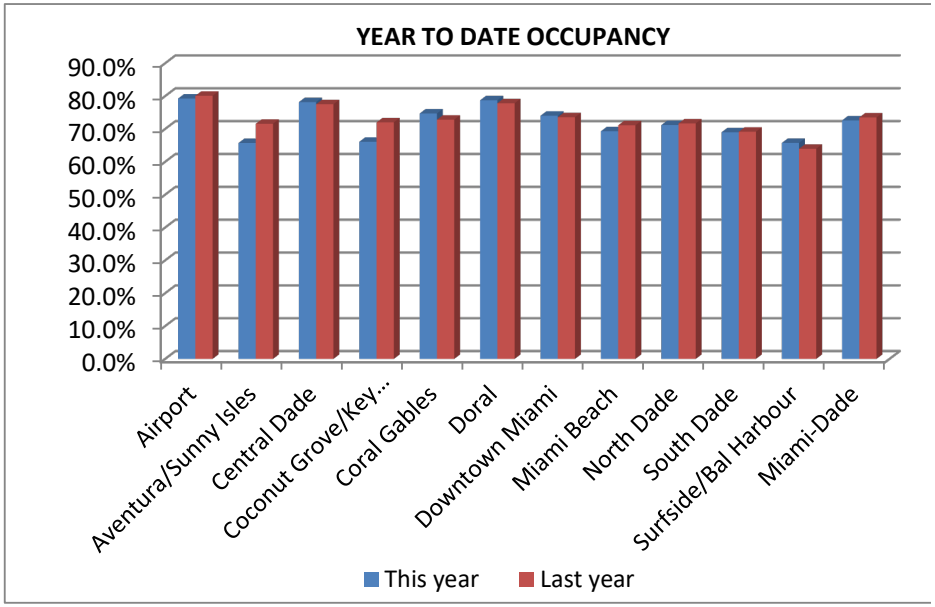
# GREATER MIAMI CONVENTION AND VISITORS BUREAU

## MIAMI-DADE OCCUPANCY BY REGION

| | October | | | YEAR TO DATE | | |
|---|---|---|---|---|---|---|
| | This year | Last year | % Change 26 vs 25 | This year | Last year | % Change 26 vs 25 |
| **Airport** | 76.9% | 75.8% | 1.4% | 79.2% | 80.1% | -1.1% |
| **Aventura/Sunny Isles** | 60.7% | 62.8% | -3.3% | 65.7% | 71.6% | -8.2% |
| **Central Dade** | 74.7% | 72.7% | 2.8% | 78.2% | 77.5% | 0.8% |
| **Coconut Grove/Key Biscayne** | 67.9% | 69.0% | -1.6% | 66.1% | 72.0% | -8.2% |
| **Coral Gables** | 72.9% | 65.1% | 12.1% | 74.7% | 72.8% | 2.6% |
| **Doral** | 78.5% | 73.5% | 6.8% | 78.7% | 77.8% | 1.2% |
| **Downtown Miami** | 72.2% | 70.8% | 2.1% | 74.0% | 73.6% | 0.6% |
| **Miami Beach** | 63.1% | 61.8% | 2.2% | 69.3% | 71.1% | -2.5% |
| **North Dade** | 70.3% | 65.0% | 8.2% | 71.2% | 71.7% | -0.7% |
| **South Dade** | 65.0% | 61.0% | 6.4% | 69.0% | 69.2% | -0.3% |
| **Surfside/Bal Harbour** | 63.0% | 54.0% | 16.5% | 65.7% | 64.0% | 2.8% |
| **Miami-Dade** | 69.1% | 67.0% | 3.2% | 72.6% | 73.5% | -1.2% |




Source: STR

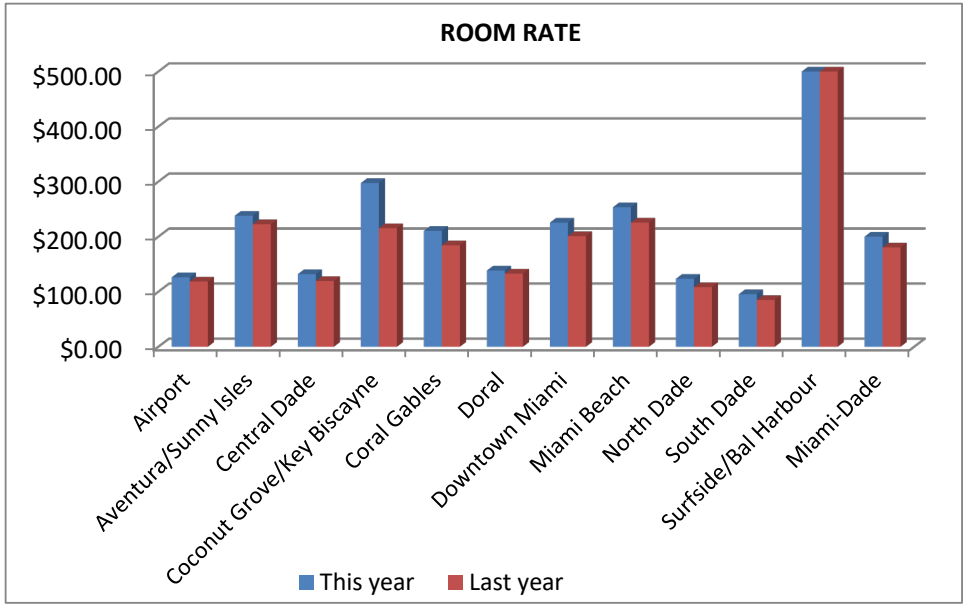


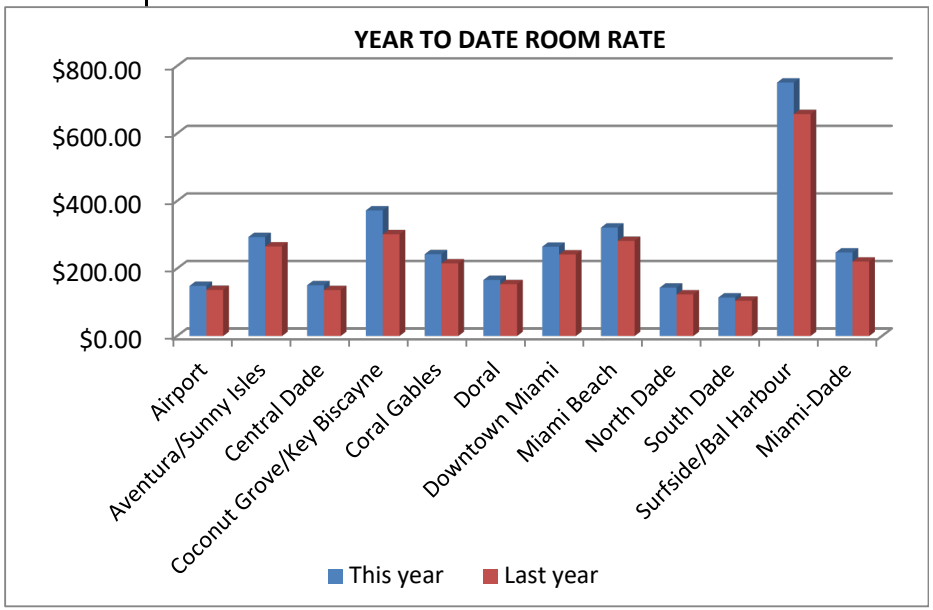
Prepared by: GMCVB Research Division

# GREATER MIAMI CONVENTION AND VISITORS BUREAU

## MIAMI-DADE ROOM RATE BY REGION

| | October | | | YEAR TO DATE | | |
|---|---|---|---|---|---|---|
| | This year | Last year | % Change 26 vs 25 | This year | Last year | % Change 26 vs 25 |
| **Airport** | $126.31 | $118.47 | 6.6% | $148.60 | $136.53 | 8.8% |
| **Aventura/Sunny Isles** | $238.09 | $222.70 | 6.9% | $293.22 | $265.33 | 10.5% |
| **Central Dade** | $132.08 | $119.44 | 10.6% | $150.40 | $136.16 | 10.5% |
| **Coconut Grove/Key Biscayne** | $297.53 | $215.46 | 38.1% | $372.10 | $301.51 | 23.4% |
| **Coral Gables** | $210.65 | $184.34 | 14.3% | $242.40 | $215.13 | 12.7% |
| **Doral** | $138.52 | $132.99 | 4.2% | $166.17 | $153.68 | 8.1% |
| **Downtown Miami** | $225.55 | $201.02 | 12.2% | $264.57 | $241.68 | 9.5% |
| **Miami Beach** | $253.54 | $225.71 | 12.3% | $321.32 | $281.77 | 14.0% |
| **North Dade** | $123.56 | $108.30 | 14.1% | $143.41 | $123.29 | 16.3% |
| **South Dade** | $95.53 | $84.99 | 12.4% | $114.20 | $104.54 | 9.2% |
| **Surfside/Bal Harbour** | $507.68 | $550.68 | -7.8% | $750.78 | $657.50 | 14.2% |
| **Miami-Dade** | $200.15 | $180.47 | 10.9% | $247.51 | $220.61 | 12.2% |



# GREATER MIAMI CONVENTION AND VISITORS BUREAU

## MIAMI-DADE RevPAR BY REGION

| | October | | | YEAR TO DATE | | |
|---|---|---|---|---|---|---|
| | This year | Last year | % Change 26 vs 25 | This year | Last year | % Change 26 vs 25 |
| **Airport** | $97.08 | $89.79 | 8.1% | $117.75 | $109.35 | 7.7% |
| **Aventura/Sunny Isles** | $144.43 | $139.75 | 3.3% | $192.72 | $189.92 | 1.5% |
| **Central Dade** | $98.70 | $86.79 | 13.7% | $117.55 | $105.54 | 11.4% |
| **Coconut Grove/Key Biscayne** | $202.02 | $148.63 | 35.9% | $245.94 | $217.11 | 13.3% |
| **Coral Gables** | $153.61 | $119.97 | 28.0% | $181.09 | $156.65 | 15.6% |
| **Doral** | $108.74 | $97.76 | 11.2% | $130.81 | $119.59 | 9.4% |
| **Downtown Miami** | $162.96 | $142.29 | 14.5% | $195.84 | $177.81 | 10.1% |
| **Miami Beach** | $160.05 | $139.43 | 14.8% | $222.69 | $200.38 | 11.1% |
| **North Dade** | $86.84 | $70.38 | 23.4% | $102.07 | $88.37 | 15.5% |
| **South Dade** | $62.06 | $51.87 | 19.6% | $78.78 | $72.30 | 9.0% |
| **Surfside/Bal Harbour** | $319.71 | $297.61 | 7.4% | $493.60 | $420.57 | 17.4% |
| **Miami-Dade** | $138.36 | $120.92 | 14.4% | $179.70 | $162.13 | 10.8% |

